

## Overview

This Implementation Strategy outlines Johnson Regional Medical Center's (JRMC) response to identified community health needs.

Priorities include: Health & Wellness Education, Access to Affordable Healthcare, and Mental Health & Substance Abuse.

This plan aligns with IRS Form 990 Schedule H requirements and JRMC strategic goals.

## Priority 1: Health & Wellness Education

Strategies:

- Community health screenings and outreach events
- Chronic disease education programs
- School and employer partnerships

Key Metrics:

- Number of outreach events
- Screenings completed
- Participation rates

Estimated Annual Resource/Cost Overlay:

- Supplies/Screenings: \$10K–\$25K
- Marketing/Outreach: \$5K–\$15K

## Priority 2: Access to Affordable Healthcare

Strategies:

- Recruit/Assist Recruit PCPs and specialists
- Expand hours of service as need indicates
- Telehealth expansion

Key Metrics:

- Provider recruitment numbers
- Appointment wait times
- ED non-emergent utilization

Estimated Annual Resource/Cost Overlay:

- Provider Recruitment: \$150K-\$300K
- Telehealth platform: \$20K-\$50K
- Clinic staffing expansion: \$100K-\$250K

### **Priority 3: Mental Health & Substance Abuse**

Strategies:

- Expand behavioral health services
- Tele-psychiatry
- Community education programs

Key Metrics:

- Behavioral health visits
- Psych transfer rates
- Readmissions

Estimated Annual Resource/Cost Overlay:

- Tele-psych contract: \$75K-\$150K
- Staffing (RN/Tech): \$150K-\$300K
- Program development: \$25K-\$75K

## **5. Evaluation Plan**

JRMC will monitor progress annually using defined KPIs and adjust strategy as needed.

Results will be reported through leadership review and IRS Form 990 Schedule H.